

The 13th Annual Passport to Export Road Show

Your passport to global sales starts with
export knowledge from the experts

April 15-19, 2013 • Locations state-wide

The North Carolina Department of Commerce's International Trade Division maintains seven overseas offices that help companies like yours thrive in North Carolina by growing revenue through exporting. Once a year, this team of experts return to our state to bring their expertise directly to you.

Learn about opportunities in world markets through individual meetings with the state's foreign trade representatives based in Brazil, Canada, Mexico, Japan, China, and Europe and Hong Kong.

Whether your company is currently exporting, export-ready or you're interested in learning more about developing international markets, the Passport to Export Road Show is an excellent opportunity for North Carolina-based firms to develop new foreign markets that can increase exports and profits.

North Carolina's Foreign Trade Representatives and State Business Development Managers will:

- Conduct one-on-one consultations with export-ready companies
- Share country specific information on targeted foreign markets
- Provide introductions and networking opportunities

Representatives from the N.C. Department of Agriculture, NCSBTDC and U.S. Commercial Service will also be available at each location.

2013 International Trade — Road Show



To register for a Passport to Export Road Show location or for more information please contact Bethany Khouri at 919/715-1855, bkhouri@nccommerce.com. Information is also available on-line at www.nccommerce.com/it/export-education/road-show.

Road Show events include:

Individual one-on-one meetings for export ready businesses and overseas trade representatives

Luncheon with entire global panel of North Carolina's foreign office representatives

Call for an appointment or to join us for lunch



To register for a
Passport to Export Road Show location
or for more information please contact:

Bethany Khouri
919-715-1855
bkhouri@nccommerce.com.

Information is also available on-line at
www.nccommerce.com/it/export-education/road-show.

T H R I V E
in **NORTH
CAROLINA**

Passport to Export

Road Show 2013

